

WHEN I WORKED FOR THE TELECOM COMPANY WE DID A JOINT PROJECT WITH AT&T

I'VE GOT A COOLING PROBLEM AS THIS SITS IN A BOX OUTSIDE. THAT COULD BE IN A DESERT IN SUMMER...

PUT IN A FAN

IT'S A CLOSED BOX SITTING IN THE SUN. A FAN WOULD JUST BLOW AROUND HOT AIR

IF I USE LIQUID HEAT SINKS AND MILITARY GRADE COMPONENTS I JUST JUST MEET THE HEAT REQUIREMENTS OF THE SPECIFICATION...

IT SHOULD BE A BIG FAN

NO FAN IS ENOUGH

DRAW ONE MY WAY AND ONE YOUR WAY AND WE'LL SHOW BOTH TO THE CUSTOMER AND LET THEM PICK

YOU'RE THE BOSS

OK HERE IS ONE WITH THE BIGGEST FANS THAT FIT. IT TAKES A LOT OF POWER AND DOESN'T REALLY MEET THE SPEC

AND, HERE'S ONE WITH LIQUID HEAT SINKS THAT TAKES HALF THE POWER AND WOULD WORK AT A HIGHER TEMPERATURE. BUT, IT WOULD COST MORE...

GIVE ME BOTH PACKAGES!

AS WAS OFTEN THE CASE, I DID NOT GET TO GO TO THE MEETING WHERE THE CHOICE WAS MADE

ARE THESE LIQUID HEAT SINKS ON THIS PLAN?

OH, THAT WASN'T OUR REAL SUGGESTION. WE THINK YOU SHOULD USE THIS ONE WITH THE FANS

YOU'RE RECOMMENDING THIS ONE WITH FANS?

YES. IT'S THE ONLY ONE WE'LL MAKE

WHICH ONE DID THEY PICK?

THE FANS! IT'S THE ONLY REAL OPTION.

HEY, AT&T JUST CALLED SAYING WE'RE FIRED FROM THE PROJECT! THEY'RE GOING TO DO IT THEMSELVES!

A YEAR LATER WE GOT ONE OF THE ONES THEY DESIGNED TO DO A COMPARISON WITH OUR VERSION

DID YOU SEE THEIRS? IT HAS THE COOL LIQUID HEAT SINKS IN IT!

I WONDER WHERE THEY GOT THAT IDEA?

YOU SHOULD HAVE THOUGHT OF THAT INSTEAD OF YOUR STUPID FANS!